

# JAPAN IR FORUM

## ONLINE

Archived Streaming Now Available !

2021.5.10 mon - 5.23 sun

The Latest News & Topics in Japan IR !

ALL forum sessions are available, with simultaneous Interpretation

**Archive - viewing registrations is now open!!**

On demand streaming Archive - viewing is available within the streaming period

The Forum promotes the realization of IR  
that Japan is striving for while dealing  
with large changes in the environment  
by improving knowledge and sharing  
highly specialized observations  
and case studies amongst stakeholders.

### Forum Program

※Live forum streaming has ended but all of the forum program is available to view.

Presentation: Current status of IR in Japan (Regulatory progress, latest development from local governments interested in IR, Timeline)  
Presentation: The Importance of International Tourism During and After Covid-19 and the Scenario for the Recovery of Inbound Visitors  
Case Study: The Government's Roles and Responsibilities to Lead a Successful IR Project  
Presentation: Relationship Between Land Base and the Rise of Online Gaming, and the Future  
Presentation: Position and Competition of Japanese IR in Asia  
Presentation: Considering Measures for Social Impact of IR & the Role of Research Institutions  
Presentation: Basics of "Japan-style IR" and New Business & Investment Opportunities  
Presentation: Human Resources Sought for Japan-style IR  
International Report - Status of IR in Asia, in Macau and Las Vegas  
Panel Discussion: Proposals from overseas for Japan-style IR to Succeed  
Panel Discussion: How will Japan win customers from around the world?  
Presentation: Reactions to Public Comments(Draft) Made Under Japan Casino Regulatory Commission Regulations

### Organizer

Japan IR Association JAPAN IR FORUM committee

### Lead Media Partner



### Media Partner



### Supporters

Global IR Consulting-Japan Inc., Inside Asian Gaming (IAG), Japan Sustainable Responsible Gaming Council (JSRG)  
Ohta Publications, Outsourcing Inc., SOHGO SECURITY SERVICES CO.,LTD., Responsible Gambling Council (RGC),  
Wakayama Prefecture, The Agenda Group, The Macau Shimbun ※More coming

### Contact for

Contact

Japan IR Association  
JAPAN IR FORUM committee Administration Office

✉ admin@japan-ir.jp  
🏠 www.japan-ir.or.jp

# JAPAN IR FORUM

## PROGRAM & SPEAKER LIST

### Presentation: Current status of IR in Japan

(Regulatory progress, latest development from local governments interested in IR, Timeline)



**Kentaro Maruta** IR Advisory Group, Certified Accountant/Partner, KPMG Japan

Report on the current state of IR in Japan, including the status of public comments collected by the Japan Tourism Agency and the Japan Casino Regulatory Commission, the progress made in the process for local governments bidding for a licence, and the schedule from the submission of an area development plan, the selection and the opening of the venue.

### International Report - Status of IR in Asia



**Andrew Scott** CEO, Inside Asian Gaming

**Ben Blaschke** Managing Editor, Inside Asian Gaming

Explanation on the situation regarding the current state of IR in the Asian region (Macau, Singapore, the Philippines, Vietnam, Cambodia, etc.), which is greatly affected by Covid-19.

### International Report - Status of IR in Macau and Las Vegas



**Yujin Katsube** Editor-in-Chief, The Macau Shimibun

**Brendan Bussmann** Partner and Director of Government Affairs, Global Market Advisors

As Covid-19 has tremendously impact IRs worldwide, this is local report of the current situation in Macau and Las Vegas.

### Presentation: The Importance of International Tourism During and After Covid-19 and the Scenario for the Recovery of Inbound Visitors



**Yoshiaki Nakamura** Representative Director, Japan Inbound Federation

What is the scenario for reaffirming the importance of international tourism in Japan after the pandemic, and achieving the inbound target of 60 million visitors? What role IRs in Japan should play, and what is the importance of MICE?

### Presentation: The Roles of World Expo and Osaka IR have Towards the Realization of a Major International Tourism Destination



**Hiroshi Mizohata** President, Osaka Convention & Tourism Bureau

As it aims to become an international tourism powerhouse, what is Osaka's role in Japan and the latest roadmap for the region to host the Expo four years later and then open an IR venue, in the midst of major changes in the environment?

### Presentation & Interview: Value Creation and Social Issues Solution That an IR Shall Strive for



**Kazuaki Sasaki** Professor, Department of International Tourism Management, Toyo University

In Japanese society, where social structural reforms are sought, how does the creation of new values and the solution to social issues are realized by utilizing Japan-style IRs? Explained from a general overview and innovation hospitality perspectives. In Nagasaki and Wakayama, which are promoting to attract a rural-styled IR, interviews conducted from the perspective of the younger generation to local government officials on how they are planning to solve local community issues and create values.

### Presentation: Position and Competition of Japanese IR in Asia



**Simon Cheung** Managing Director, Goldman Sachs

In response to the economic growth of Asia, recent new development and expansion of IRs have been occurring at many regions. With Japan's IRs may open few years into the future, the current competitive environment and the gaming market situation in Asia will be presented.

### Panel Discussion: How will Japan win customers from around the world?



**Peter Cohen** Director, Regulatory Affairs The Agenda Group

**Andrew Scott** CEO, Inside Asian Gaming

**Yusuke Watanabe** Former VP Head of Business Development Japan, Sands Japan and Caesars

How can Japan-style IRs, including casinos, gain customers from around in the world, including Asia, Europe, the Middle East, North America, Oceania, and growing emerging countries, in the the second half of the 2020s? Valuable opinions from various perspectives such as gaming & non-gaming, urban & rural will be presented.

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## PROGRAM & SPEAKER LIST

### Case Study: The Government's Roles and Responsibilities to Lead a Successful IR Project



**Enrique A. Zuniga** Commissioner, Massachusetts Gaming Commission

What kind of values can be created and added to the region by opening an IR, and how can it contribute to the local community in the future? What should the role of government agencies in creating such values that will lead to success? The past and the future will be discussed based on Massachusetts' experience.

### Presentation: Considering Measures for Social Impact of IR & the Role of Research Institutions



**Rachel Volberg** Research Professor, Department of Biostatistics and Epidemiology, School of Public Health and Health Sciences, University of Massachusetts Amherst

What kind of problems can occur in regions impacted by IRs? And how should they be dealt with? Dr. Rachel Volberg of University of Massachusetts Amherst, who works with the Massachusetts Gaming Commission (MGC) in the United States, will explain the activities of SEIGMA (Social and Economic Impacts of Gambling in Massachusetts), as well as introduce case studies, and talk about the importance of science and evidence-based research.

### Presentation: Japanese-style Responsible Gaming Practices for Problem Gambling Countermeasures



**Naoyuki Nishimura** Representative Director, Japan Sustainable Responsible Gaming Council (JSRG)

Among the social impacts of Japan-style IRs, the issue of gambling dependence is of great concern, and the importance of countermeasures is shared by all concerned parties. What kind of measures should be taken based on the current situation in Japan in terms of RG (Responsible Gaming), which is recognized as a global standard in countermeasure actions? What are the challenges for Japan to learn, localize, and enhance the countermeasure's effectiveness as it aims for the world's highest level?

### Presentation: Relationship Between Land Base and the Rise of Online Gaming, and the Future



**Kahlil Philander** Assistant Professor, School of Hospitality Business Management, Washington State University  
Honorary Lecturer, School of Psychology, University of Sydney

As the shift to online gaming progresses around the world, the future and sustainability of land-based gaming, as well as forecasts and prospects for future changes will be presented by a young, talented academic.

### Panel Discussion: Proposals from overseas for Japan-style IR to Succeed



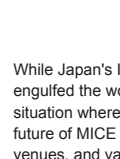
**Peter Cohen** Director, Regulatory Affairs The Agenda Group

**David Green** CEO, Newpage Consulting

**Billy Ng** Managing Director, Global Research, Bank of America Merrill Lynch

**Brendan Busmann** Partner and Director of Government Affairs, Global Market Advisors

**Bo Jason Bernhard** Vice President - UNLV, Executive Director - UNLV International Gaming Institute



While Japan's IR development has been attracting attention from abroad with high expectations, changes in the environment due to the pandemic that has engulfed the world have had an impact on the strategies of companies wishing to participate. In addition, Japan's IR process is proceeding in the midst of a situation where opportunities to hear from experts from around the world have been reduced by Covid-19. Changes in lifestyles and business styles, the future of MICE in the age of 5G and 6G communication environments, the rapid spread of online gaming and its competition and coexistence with land-based venues, and various rules and regulations to cope with many changes are all topics that are being discussed in the world today. In this session, we will hear a variety of advice and proposals from experienced panelists as a valuable opportunity to ensure the success of the Japan-style IR and the development of the world-class IR industry.

### Presentation: IRs in Japan: Effects from Covid-19?



**Toru Mihara** Chairman, NPO National Gaming Council

The progress of IR in Japan was greatly affected by Covid-19, but as it begins to move forward again, the importance is increasing of having essential discussions leading to the success of Japan-style IRs and raising their values as it moves towards the creation of area development plans. The presentation will look back on the past year and look forward to the future of the opportunities created due to Covid-19.

### Presentation: Reactions to Public Comments(Draft) Made Under Japan Casino Regulatory Commission Regulations



**Koji Ishikawa** Managing Partner, Greenberg Traurig Tokyo Office

**Toru Mihara** Chairman, NPO National Gaming Council

Two experts will talk about their observations, issues to pay attention to, recommendations, etc. in response to the public comments made on the draft regulations announced by the Japan Casino Regulatory Commission in April 2021.

# JAPAN IR FORUM

## PROGRAM & SPEAKER LIST

### ST① Presentation: Basics of "Japan-style IR" and New Business & Investment Opportunities



**Yoshifumi Kamata** Senior Manager/Certified Public Accountant, KPMG Japan

What is "Japan-style IR"? For those who are not familiar with IRs, this presentation will help them understand by giving an outline based on "the Development Promotion of Specified IR Districts Act". The various affiliated businesses that occur after the opening of IR will attract a diverse group which can create a new business opportunity for many companies, including local ones. Many IR operators have incorporated a local production for local consumption theme, with a wide range of commercial transactions ranging from food and drink purchases, new business models and services, and various types of facility maintenance. There is still time before numerous business negotiations that will begin after the local government receives the operating licence, and it's not too late to start preparation. Talks about helping to think about the types of business opportunities, and to look into getting involved.

### ST② Presentation: Human Resources Sought for Japan-style IR



**Masataka Ishizuka** OUTSOURCING Inc.

Japan-style IRs, which up to three locations will be opened, are expected to hire 15,000 to 30,000 new employees per location. There will be hundreds of job types, including new types for Japan. This will be an brief overview of personnel required for this large-scale project that will contributes to the local employment scheme.

### ST③ Presentation: Detailed Commentary on New Jobs Created in the Japanese Gaming Sector



**Masayoshi Oiwane** Principal - Japan CASINO School, President & C.E.O. - Bright, Inc.

An introduction to a wide range of jobs related to the gaming (casino) floor, which makes up about half of the total employees, and explain the possibilities of hiring Japanese staff. In addition, the current situation of Japanese staff who are working in this industry worldwide will be told by the leading expert in Japan for human resource development in casinos.

### ST④ Discussion: Issues Related to Security Measures



**James Stern** Senior Partner, Global IR Consulting-Japan Inc.

**Motohisa Suzuki** Director Senior Exective Officer, SOHGO SECURITY SERVICES CO.,LTD.  
Security Operations, Chief Officer of Tokyo Olympic and Paralympic Affairs

**Moderator: Kozo Abe** Attorney-at-law, TMI Associates Tokyo Office

The scope of security in IRs is broad, and what kind of measures are necessary will be discussed between two experts: a former FBI and a vice president of a major overseas operator, and a representative of a major domestic security company.

# Forum Archive - viewing Registration Guideline

JAPAN IR FORUM  
ONLINE

Archive - viewing Date	May 10 <sup>th</sup> (mon) - May 23 <sup>rd</sup> (sun)
Participant Category	<ul style="list-style-type: none"><li>• Local government officials who are considering IR development, and other government officials.</li><li>• IR operators who are considering IR development.</li><li>• Businesses that are interested in or considering getting involved in IR development. (Local governments agencies and private organizations pursuing IR, Domestic and international companies pursuing IR development , Financial institutions, Construction, Real estate developers, Various consulting companies, Researchers from related fields )</li><li>• Companies that are considering getting involved with IR-associated business.</li></ul>
Pass Category	Archive - viewing Pass is available
How to register	A purchase of Forum Archive - viewing Pass required
Registration close	May 23 <sup>rd</sup> 2021

## Online Forum **Archive - Viewing** Pass

A pass is required to view the Forum Archive.

IR Operators / Companies	
Pass Category	Price(Including Tax)
Forum Archive - viewing Pass	JPY22,000 <a href="#">Register</a>

Local government officials who are considering IR development, and other government officials, and Media.

Please contact : [admin@japan-ir.jp](mailto:admin@japan-ir.jp)

## How to Purchase Forum **Archive - Viewing** Pass and View the Archive

- 1: Click on the "Register" button, then fill in the details and purchase the pass.
- 2: After the purchase is completed, a confirmation email will be sent to you. Please complete the login ID and password registration.  
※Details will be sent along with the purchase confirmation e-mail.
- 3: The site can be accessed by going to the assigned URL site and log in the ID and the password.

## Forum Archive - Viewing Registration Q&A

Q We would like to sign up a multiple number of people.

A Please purchase passes individually since each person will be assigned a unique log in ID (user registration).

Q I would like to change details of registration information that has been already submitted.

A 1. Access the event homepage and type in log in ID and password.

2. Select "Change Profile" , edit details that requires change. then press "Edit" button.

Q My credit card payment is not accepted. Is there another way to pay?

A Please contact us for bank transfer payment.

Contact for Inquiry

Contact

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