

JAPAN IR FORUM ONLINE

Coming Online
SOON!!

Simultaneous
Interpretation

April 24-30 On Demand Streaming
Archive available
after forum

2021.4.21 wed - 4.22 thu

The Forum promotes the realization of IR
that Japan is striving for while dealing
with large changes in the environment
by improving knowledge and sharing
highly specialized observations
and case studies amongst stakeholders.

Proposed Contents

Current status of IR in Japan
(Regulatory progress, latest development from local governments interested in IR, timeline)
Changes and Trends in MICE Overseas, and Possibilities for MICE in Japan
Roles and Responsibilities of the Governments in Leading Successful IR Project

Panel Discussion

Proposals from overseas for Japan-style IR to Succeed
How will Japan win customers from around the world?

International Report

Status of IR around the world

Participation

To Participate - Ticket Purchase

Organizer

Japan IR Association JAPAN IR FORUM committee

Lead Media Partner



Media Partner



THE KENSETSU TSUSHIN SHIMBUN
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Supporters

Global IR Consulting-Japan Inc., Inside Asian Gaming (IAG), Japan Sustainable Responsible Gaming Council (JSRG)
Ohta Publications, Outsourcing Inc., SOHGO SECURITY SERVICES CO.,LTD., Responsible Gambling Council (RGC),
Wakayama Prefecture, The Agenda Group, The Macau Shimibun ※More coming

The Latest News &
Topics in Japan IR!

Contact for Sponsorship and Inquiry

Contact

Japan IR Association
JAPAN IR FORUM committee Administration Office

✉ admin@japan-ir.jp
🏠 www.japan-ir.or.jp



JAPAN IR FORUM

PROGRAM & SPEAKER LIST

※As of April 20

April 21st DAY1 10:00am-6:00pm(JST) This is the program that will be streamed on this day

10:15-11:05 Presentation: Current status of IR in Japan

(Regulatory progress, latest development from local governments interested in IR, Timeline)



Kentaro Maruta IR Advisory Group, Certified Accountant/Partner, KPMG Japan

Report on the current state of IR in Japan, including the status of public comments collected by the Japan Tourism Agency and the Japan Casino Regulatory Commission, the progress made in the process for local governments bidding for a licence, and the schedule from the submission of an area development plan, the selection and the opening of the venue.

11:15-12:00 International Report - Status of IR in Asia



Andrew Scott CEO, Inside Asian Gaming

Ben Blaschke Managing Editor, Inside Asian Gaming

Explanation on the situation regarding the current state of IR in the Asian region (Macau, Singapore, the Philippines, Vietnam, Cambodia, etc.), which is greatly affected by Covid-19.

12:00-12:30 International Report - Status of IR in Macau and Las Vegas



Yujin Katsube Editor-in-Chief, The Macau Shimibun

Brendan Bussmann Partner and Director of Government Affairs, Global Market Advisors

As Covid-19 has tremendously impact IRs worldwide, this is local report of the current situation in Macau and Las Vegas.

13:30-14:10 Presentation: The Importance of International Tourism During and After Covid-19 and the Scenario for the Recovery of Inbound Visitors



Yoshiaki Nakamura Representative Director, Japan Inbound Federation

What is the scenario for reaffirming the importance of international tourism in Japan after the pandemic, and achieving the inbound target of 60 million visitors? What role IRs in Japan should play, and what is the importance of MICE?

Postponed Presentation: The Roles of World Expo and Osaka IR have Towards the Realization of a Major International Tourism Destination



Hiroshi Mizohata Osaka Convention & Tourism Bureau

The session will be recorded at a later date and uploaded to the archive.

14:20-15:25 Presentation & Interview: Value Creation and Social Issues Solution That an IR Shall Strive for



Kazuaki Sasaki Professor, Department of International Tourism Management, Toyo University

In Japanese society, where social structural reforms are sought, how does the creation of new values and the solution to social issues are realized by utilizing Japan-style IRs? Explained from a general overview and innovation hospitality perspectives. In Nagasaki and Wakayama, which are promoting to attract a rural-styled IR, interviews conducted from the perspective of the younger generation to local government officials on how they are planning to solve local community issues and create values.

15:35-16:20 Presentation: Position and Competition of Japanese IR in Asia



Simon Cheung Managing Director, Goldman Sachs

In response to the economic growth of Asia, recent new development and expansion of IRs have been occurring at many regions. With Japan's IRs may open few years into the future, the current competitive environment and the gaming market situation in Asia will be presented.

16:30-17:40 Panel Discussion: How will Japan win customers from around the world?



Peter Cohen Director, Regulatory Affairs The Agenda Group

Andrew Scott CEO, Inside Asian Gaming

Yusuke Watanabe Former VP Head of Business Development Japan, Sands Japan and Caesars

How can Japan-style IRs, including casinos, gain customers from around in the world, including Asia, Europe, the Middle East, North America, Oceania, and growing emerging countries, in the the second half of the 2020s? Valuable opinions from various perspectives such as gaming & non-gaming, urban & rural will be presented.

※Speakers and proposed contents are subject to change

JAPAN IR FORUM

PROGRAM & SPEAKER LIST

※As of April 20

April 22nd DAY2 10:00am-6:00pm(JST) This is the program that will be streamed on this day

10:15-11:05 Case Study: The Government's Roles and Responsibilities to Lead a Successful IR Project



Enrique A. Zuniga Commissioner, Massachusetts Gaming Commission

What kind of values can be created and added to the region by opening an IR, and how can it contribute to the local community in the future? What should the role of government agencies in creating such values that will lead to success? The past and the future will be discussed based on Massachusetts' experience.

11:15-12:00 Presentation: Considering Measures for Social Impact of IR & the Role of Research Institutions



Rachel Volberg Research Professor, Department of Biostatistics and Epidemiology, School of Public Health and Health Sciences, University of Massachusetts Amherst

What kind of problems can occur in regions impacted by IRs? And how should they be dealt with? Dr. Rachel Volberg of University of Massachusetts Amherst, who works with the Massachusetts Gaming Commission (MGC) in the United States, will explain the activities of SEIGMA (Social and Economic Impacts of Gambling in Massachusetts), as well as introduce case studies, and talk about the importance of science and evidence-based research.

13:00-13:55 Presentation: Japanese-style Responsible Gaming Practices for Problem Gambling Countermeasures



Naoyuki Nishimura Representative Director, Japan Sustainable Responsible Gaming Council (JSRG)

Among the social impacts of Japan-style IRs, the issue of gambling dependence is of great concern, and the importance of countermeasures is shared by all concerned parties. What kind of measures should be taken based on the current situation in Japan in terms of RG (Responsible Gaming), which is recognized as a global standard in countermeasure actions? What are the challenges for Japan to learn, localize, and enhance the countermeasure's effectiveness as it aims for the world's highest level?

14:05-14:55 Presentation: Relationship Between Land Base and the Rise of Online Gaming, and the Future



Kahilil Philander Assistant Professor, School of Hospitality Business Management, Washington State University
Honorary Lecturer, School of Psychology, University of Sydney

As the shift to online gaming progresses around the world, the future and sustainability of land-based gaming, as well as forecasts and prospects for future changes will be presented by a young, talented academic.

15:05-16:25 Panel Discussion: Proposals from overseas for Japan-style IR to Succeed



Peter Cohen Director, Regulatory Affairs The Agenda Group

David Green CEO, Newpage Consulting

Billy Ng Managing Director, Global Research, Bank of America Merrill Lynch

Brendan Bussmann Partner and Director of Government Affairs, Global Market Advisors

Bo Jason Bernhard Vice President - UNLV, Executive Director - UNLV International Gaming Institute



While Japan's IR development has been attracting attention from abroad with high expectations, changes in the environment due to the pandemic that has engulfed the world have had an impact on the strategies of companies wishing to participate. In addition, Japan's IR process is proceeding in the midst of a situation where opportunities to hear from experts from around the world have been reduced by Covid-19. Changes in lifestyles and business styles, the future of MICE in the age of 5G and 6G communication environments, the rapid spread of online gaming and its competition and coexistence with land-based venues, and various rules and regulations to cope with many changes are all topics that are being discussed in the world today. In this session, we will hear a variety of advice and proposals from experienced panelists as a valuable opportunity to ensure the success of the Japan-style IR and the development of the world-class IR industry.

16:35-17:10 Presentation: IRs in Japan: Effects from Covid-19?



Toru Mihara Chairman, NPO National Gaming Council

The progress of IR in Japan was greatly affected by Covid-19, but as it begins to move forward again, the importance is increasing of having essential discussions leading to the success of Japan-style IRs and raising their values as it moves towards the creation of area development plans. The presentation will look back on the past year and look forward to the future of the opportunities created due to Covid-19.

17:10-17:55 Presentation: Reactions to Public Comments(Draft) Made Under Japan Casino Regulatory Commission Regulations



Koji Ishikawa Managing Partner, Greenberg Traurig Tokyo Office

Toru Mihara Chairman, NPO National Gaming Council

Two experts will talk about their observations, issues to pay attention to, recommendations, etc. in response to the public comments made on the draft regulations announced by the Japan Casino Regulatory Commission in April 2021.

※Speakers and proposed contents are subject to change

JAPAN IR FORUM

PROGRAM & SPEAKER LIST

※As of April 20

Special Track (ST) This is a program that can be viewed during the forum

ST① Presentation: Basics of "Japan-style IR" and New Business & Investment Opportunities



Yoshifumi Kamata Senior Manager/Certified Public Accountant, KPMG Japan

What is "Japan-style IR"? For those who are not familiar with IRs, this presentation will help them understand by giving an outline based on "the Development Promotion of Specified IR Districts Act". The various affiliated businesses that occur after the opening of IR will attract a diverse group which can create a new business opportunity for many companies, including local ones. Many IR operators have incorporated a local production for local consumption theme, with a wide range of commercial transactions ranging from food and drink purchases, new business models and services, and various types of facility maintenance. There is still time before numerous business negotiations that will begin after the local government receives the operating licence, and it's not too late to start preparation. Talks about helping to think about the types of business opportunities, and to look into getting involved.

ST② Presentation: Human Resources Sought for Japan-style IR



Masataka Ishizuka OUTSOURCING Inc.

Japan-style IRs, which up to three locations will be opened, are expected to hire 15,000 to 30,000 new employees per location. There will be hundreds of job types, including new types for Japan. This will be an brief overview of personnel required for this large-scale project that will contribute to the local employment scheme.

ST③ Presentation: Detailed Commentary on New Jobs Created in the Japanese Gaming Sector



Masayoshi Oiwan Principal - Japan CASINO School, President & C.E.O. - Bright, Inc.

An introduction to a wide range of jobs related to the gaming (casino) floor, which makes up about half of the total employees, and explain the possibilities of hiring Japanese staff. In addition, the current situation of Japanese staff who are working in this industry worldwide will be told by the leading expert in Japan for human resource development in casinos.

ST④ Discussion: Issues Related to Security Measures



James Stern Senior Partner, Global IR Consulting-Japan Inc.

Motohisa Suzuki Director Senior Executive Officer, SOHGO SECURITY SERVICES CO.,LTD.
Security Operations, Chief Officer of Tokyo Olympic and Paralympic Affairs

Moderator: Kozo Abe Attorney-at-law, TMI Associates Tokyo Office

The scope of security in IRs is broad, and what kind of measures are necessary will be discussed between two experts: a former FBI and a vice president of a major overseas operator, and a representative of a major domestic security company.

※Speakers and proposed contents are subject to change

Forum Details (Program has been under progress)

Date	April 21th(Wed)10:00am-6:00pm / 22nd(Thurs)10:00am-6:00pm *Archive available April 24 - April 30.
Participant Category	<ul style="list-style-type: none"> Local government officials who are considering IR development, and other government officials. IR operators who are considering IR development. Businesses that are interested in or considering getting involved in IR development. (Local governments agencies and private organizations pursuing IR, Domestic and international companies pursuing IR development , Financial institutions, Construction, Real estate developers, Various consulting companies, Researchers from related fields) Companies that are considering getting involved with IR-associated business.
Pass Category	Please select and purchase one of the following *1 Day pass is not available
How to register	Advance purchase of Forum Pass required
Registration close	April 20th 2021

Online Forum Delegate Pass (On demand streaming will be available April 24-30)

A pass is required to participate in this forum. Please select and purchase one of the following:

IR Operators / Companies		
Pass Category	Price(Including Tax)	Details
Regular Pass	JPY25,000 Register	This pass is only for viewing the forum. ※It protects the privacy of the registrant from other delegates by not revealing the registrant's presence. With this pass, there is no channel to contact or learn the identity of other delegates (except for conference sponsors).
Communication Pass A special price offer with the intention of encouraging delegates of this forum to interact with each other.	JPY22,000 Register	In addition to viewing the conference, this pass allows delegates to communicate with each other. ※It enables the pass holder to view other delegates with the same pass, and vice versa. The delegates have the discretion to communicate with others. Please refer to the attached document for details.

Student		
Pass Category	Price	Details
Student Pass	JPY1,000 Register	This pass is only for viewing the forum. ※Available in limited numbers

Local government officials who are considering IR development, and other government officials, and Media.
Please contact: admin@japan-ir.jp

How to Purchase Forum Pass and View the Conference

1. Click on the "Register" button, then fill in the details and purchase the pass of your choice.
2. After the purchase is completed, a confirmation email will be sent to you. Please complete the login ID and password registration. ※Details will be sent along with the purchase confirmation e-mail.
3. On the day of the conference, the site can be accessed by going to the assigned URL site and log in the ID and the password.

Forum Registration Q&A

- Q We would like to sign up a multiple number of people.
A Please purchase passes individually since each person will be assigned a unique log in ID (user registration).
- Q I would like to change details of registration information that has been already submitted.
A 1. Access the event homepage and type in log in ID and password.
2. Select "Change Profile" , edit details that requires change. then press "Edit" button.
- Q I would like to cancel the participation of the forum.
A Please contact Japan IR Forum Project Committee Administration Office.
- Q My credit card payment is not accepted. Is there another way to pay?
A Please contact us for bank transfer payment.

Contact for Inquiry

Contact

Japan IR Association

JAPAN IR FORUM committee Administration Office

 admin@japan-ir.jp